



Event Name: POSTER PRESENTATION

Event Description:-

Students (individual) will make a poster on mechanical related topics (will be given through mail after registration) and selected participants will need to represent the poster in front of judges through online platform like zoom or Google meet.

Event Rules:-

1. The official language for the posters is English.
2. Your poster should be self-explanatory so that you are free to supplement and discuss particular points raised by enquiry. It is your responsibility to include the poster number (Group identity number to distinguish while evaluation)
3. Literature Survey should not exceed 15% of space of the poster. More over 70% of poster area should be more precisely used for displaying the result obtained for fulfilment of objectives of selected topic.
4. Poster Specification: The posters should be Instagram Size (i.e. poster needs to upload on instagram).
5. After the registration, Themes will be given to the participants through mail which in return, will also ask for the instagram link of uploaded poster and PDF or PPT of the poster.



Primary Screening Criteria:-

1. Participants will be evaluated on two basis: instagram likes and evaluation by experts.
2. Instagram likes will have 50% weightage (like will have 1 point and comment will have 2 points) and 50% marks will be given by judges.
3. It is compulsory for all the participants to use (hashtag) **#SOU, #Talaash2020,#poster_ID** on instagram will uploading the poster else poster will not be considered for evaluation.
4. Selected candidates will further have to represent their poster in front of panel of judges on online platform for the further competition (whose criteria will be given in Judging criteria)

Judging Criteria:-

- First Impression: How difficult is it to read the poster?
 How color schemes used are, are they easy on the eye?
 How crowded is the poster?
 Is there a good flow of information (logical, layout of information)?
 Does the poster stimulate interest and discussion?
- Layout: Is the poster visually jumbled?
 How easy is it to follow the sequence in the poster?
- Readability: Is font size or style easily readable?
 How much text does the poster contain?
 Are there many grammar or spelling mistakes?
- Title: How specific/adequate/long/short is the title?



- Identification: Can the author(s) be easily identified?
Is contact information available (ie. Department/
University)
- Aims/ Objectives: Are they clearly stated?
- Methods: How detailed, appropriate, original are the methods
and is there enough explanation?
- Results: How clear and well labelled are graphs and figures?
How complex are graphs?
How well are the results presented?
- Conclusions: Are any conclusions presented and if so do they reflect
the aims and are they supported by the data? Is there
a memorable “take-home” message?
- Scientific content: Was the research put into broader
context/justification for research?
Was the content suitable for experts and non-experts
alike?
Was there sufficient scientific explanation?
- Student: How much do the student’s explanations demonstrate
knowledge/ ownership/ enthusiasm for his/her work?
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